

# BCG QUICK WORK FACT SHEET

## WEB LOOK & FEEL TESTING

BCG Web Look & Feel Testing (LFT) packages test and improve your web services quickly so you can communicate with your customers more effectively. What's more, each valuable LFT package comes at a great price: \$99 each.

### What We Do

We test your home page and one interior page of your choosing on the following computers and devices:

- Windows 10, 1366 × 768 standard video resolution
  - Microsoft Edge, latest version
  - Internet Explorer 11
  - Firefox, latest version
  - Google Chrome, latest version
- Windows 7, 1366 × 768 standard video resolution
  - Internet Explorer 10
  - Firefox, latest version
  - Google Chrome, latest version
- Earlier Windows versions, 1366 × 768 standard video resolution
  - Windows Vista: Internet Explorer 9
  - Windows XP: Internet Explorer 8
- Mac OS X High Sierra, 1366 × 768 standard video resolution
  - Safari, latest version
  - Firefox, latest version
  - Google Chrome, latest version
- Ubuntu Linux 16.04.1, 1366 × 768 standard video resolution
  - Firefox, latest version
  - Google Chrome, latest version
- Apple iPad Air 2: Safari with default video resolution
- Apple iPhone 8: Safari with default video resolution
- Samsung Galaxy Tab S2 (Android) tablet, default video resolution
  - Internet app
  - Google Chrome app
- Samsung Galaxy S7 (Android) smartphone, default video resolution
  - Internet app
  - Google Chrome app

## How It Works

You send us:

- The URL for the website.
- The interior page you want us to review.
- The location where you want us to send the report, such as an e-mail address
- \$99 payable by check or PayPal.

Then we'll send you a confirmation and estimated completion date for sending a PDF-format report within two business days.

## What You Get

The report is divided into two sections: one for the home page and one for the interior page. Within each section, you'll find screenshots of all portions of the home page or interior page for all 20 browsers listed above. If your website has mobile-friendly pages, then those pages will appear in the report screenshots for the iPhone 8 and Galaxy S7 screenshots as well as for the iPad Air 2 and Galaxy Tab S2 screenshots, if applicable.

Each screenshot will be accompanied by comments that will: (1) let you know that BCG sees no issues with the webpage section appearance; and (2) alert you to any other obvious or potential problems you should investigate.

## If You'd Like More

If you need more web development and/or testing than what is offered in LFT, call BCG at 916-870-7107 or [e-mail us](#). We'll be happy to create a customized analysis of your company's entire online marketing efforts and recommend ways to reach more people ... and make more money!